



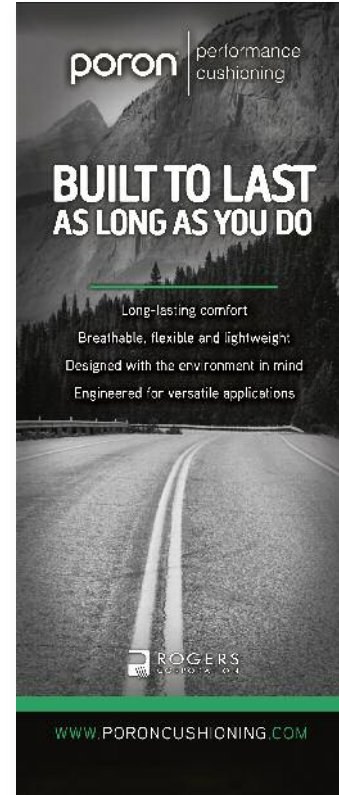
z2marketing.com
vervecast.net

Delivering a Comfortable Brand Advantage

PORON® Performance Cushioning, long known for its leading advances in high-performance materials used in consumer products, sought to tell the story of the feats its products can help achieve. Z2 developed the brand and creative platform and executed the campaign through fully integrated marketing programs.



Web Site



Trade Show Banner